

**AND HOW  
WILL THEY HEAR?**

ASSOCIATION OF STATE BAPTIST PUBLICATIONS  
HILTON HEAD, S.C. | FEBRUARY 13-16, 2023

# ASSOCIATION OF STATE BAPTIST PUBLICATIONS 2023 ANNUAL MEETING

Omni Hilton Head Oceanfront Resort  
Hilton Head Island, South Carolina

February 13-16, 2023

## THEME: And How Will They Hear?

We've written powerful articles and produced the best podcasts, but what if our audience doesn't know about them? At this year's workshop, we will explore how we can ensure our message actually reaches our key audiences.

### KEYNOTE SPEAKER: Phil Bowdle, Author, Creative Coach



For 18+ years, Phil has been serving in the trenches of creative ministry. Most recently, Phil served at West Ridge Church in Northwest Atlanta as the Creative Arts Pastor overseeing worship, production, video, and communications teams. Phil recently released a best-selling book, "Rethink Communication: A Playbook to Clarify and Communicate Everything In Your Church," that has helped shape the communication strategy for churches all over the world. As a Senior Associate with Slingshot Group, Phil brings his creative and executive level experience in the church to make complex things simple and find clarity in the chaos.

### MEETING HIGHLIGHTS:

- » Deluxe Hotel Resort in Scenic Hilton Head
- » Connection Time with Various SBC Leaders
- » Networking and Fellowship Times
- » Delicious Meals
- » Compelling Program Topics
- » Spiritual Enrichment
- » And Much More!

### MORE DETAILS:

- » Conference Registration Cost: \$200
- » Registration deadline: January 6, 2023
- » Hotel Reservations: ASBP Discount
- » Nightly Rate of \$179/night
- » Last Day to Book: Friday, January 13, 2023

### LEARN MORE:

[www.theasbp.org/annual-meetings/2023-hilton-head-island-s-c](http://www.theasbp.org/annual-meetings/2023-hilton-head-island-s-c)

